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Dr. Pekka Economou holds a Ph.D. from the University of Macedonia, in Thessaloniki, Greece, and a Master's Degree in Economics from the Victoria University of Manchester, UK. A number of about 50 scientific articles have been published in Greek and international journals, academic issues and conferences proceedings. She has served as a member of research teams in several European research projects. Some of her work has been published in *Investment Research & Analysis Journal*, *European Journal of Economic, Finance and Administrative Sciences*, *Investment Research & Analysis Journal*, *International Journal of Economic Research*, *International Journal of Applied Systemic Studies*, *International Advances of Economic Research*, and *Journal of Strategy and Management*, among others.